

Editorial

Author Impact Measure (AIM): An Author Publication Statistic for the *Who's Who in Fluorescence Volume*

The *Who's who in Fluorescence* annual volume is to employ a voluntary personal publication statistic, first appearing in the 2005 volume.

Contributors are asked to calculate their *Author Impact Measure* (AIM) number and supply this along with their completed *Who's Who in Fluorescence* template via the usual e-mail address: wwif@cfs.umbi.umd.edu no later than August 2004.

The AIM number is expected to show both an author's progress and productivity in the previous year. This statistic will be published in the *Who's Who in Fluorescence* volume, on a voluntary basis. The AIM number is simply calculated as the cumulative *impact number* (from the ISI database) of Journals published in, in that year, multiplied by the frequency of publications.

For example, if an contributor published 3 papers in the *Journal of Fluorescence* and 1 paper in the *Journal of Physical Chemistry B* in the year 2002. The 2002 AIM

number would be:

$$3*(0.761) + 1*(3.611) = 5.894$$

Aim numbers are to be calculated only for articles published at the time of submission (not pending or in press). AIM numbers for up to 3 years previous to the *Who's Who in Fluorescence* Annual publication date can be quoted, i.e. the 2005 volume will publish one AIM number from the years 2002, 2003 or 2004 at the contributors discretion.

We hope you find this new author publication statistic informative and we look forward to any suggestions you may have.

Kind Regards

Chris D. Geddes and Joseph R. Lakowicz

Editors: *The Who's Who in Fluorescence Annual Volume*